Privacy Policy

1. Terms

Spark::red ("Spark::red") created this Privacy Policy to communicate our commitment to your privacy. This Privacy Policy details our current information gathering and sharing practices for the Spark::red Website ("Website"). By using this Website, you agree to comply with and be bound by this Privacy Policy and the Terms and Conditions of Use published at http://www.sparkred.com/wp-content/uploads/2016/06/Terms-of-Use.pdf ("Terms"). This Privacy Policy is incorporated into those Terms, and capitalized terms used, but not defined herein, have the meanings ascribed to them in the Terms. PLEASE READ THIS PRIVACY POLICY CAREFULLY, AND PLEASE CHECK THIS PRIVACY POLICY PERIODICALLY, AS SPARK::RED RESERVES THE RIGHT TO CHANGE THIS POLICY WITHOUT NOTICE.

2. Information Collected

Spark::red may collect personally identifiable information from you in a variety of ways, including, but not limited to, when you visit our Website, subscribe to the newsletter, comment on our Blog, fill out a contact form, or in connection with other activities, services, features or resources we make available on our Website. You may be asked for, as appropriate, your name, email address, phone number or company name. We will collect personally identifiable information from you only if you voluntarily submit such information to us. If you do not want this information to be collected by us, please do not submit it.

3. Use of Information

Spark::red collects and uses your information for our internal record keeping purposes; to improve our products and services; to periodically send promotional emails about new products, relevant news or other information which we think you may find interesting using the email address which you have provided; or to improve the overall experience of using the Website by checking details of visits to our website including, but not limited to, traffic data, location data, weblogs and other communication data. Your e-mail address may also be used to respond to your inquiries, questions, and/or other requests. If at any time you would like to unsubscribe from receiving future newsletters or emails, we include unsubscribe instructions at the bottom of each e-mail.

4. Cookies

Spark::red uses "cookies" to enhance your experience and to collect information about how our Website is used. A cookie is a piece of data stored on your computer relating to information about you. You may choose to set your web browser to refuse cookies or to alert you when cookies are being sent. If you do so, note that some parts of the Website may not function properly. By using our Website you are agreeing to our use of cookies.

5. Security

Spark::red utilizes appropriate security measures to protect against unauthorized access, use or disclosure of your personally identifiable information. Spark::red does not sell, trade, or rent your personally identifiable information to others, however, we may disclose your personally identifiable information to appropriate third parties if we are required to do so by law or we believe that such action is necessary. We may also share generic aggregated demographic information not linked to any personally identifiable information with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Website or administer activities on our behalf, such as sending out newsletters or e-mail notifications.

6. Contacting Us

If you have any questions about this Privacy Policy, the practices of this Website, or your dealings with this Website, please contact us at: privacy@sparkred.com

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